## EXHIBIT 80

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Page 1
1
 2
       IN THE UNITED STATES DISTRICT COURT
       FOR THE EASTERN DISTRICT OF VIRGINIA
       ALEXANDRIA DIVISION
 3
        ----X
       UNITED STATES, et al.,
5
                                   PLAINTIFF,
6
                -against-
                                 Case No.:
 7
                            1:23-CV-00108-LMB-JFA
8
       GOOGLE, LLC,
9
                                  DEFENDANT.
10
        ----X
11
12
                         DATE: September 20, 2023
                         TIME: 9:30 A.M.
13
14
15
             VIDEOTAPED DEPOSITION of LARA STOTT,
       taken by the Defendant, pursuant to a Court
16
       Order, held via videoconference, before
17
18
       Rivka Trop, a Notary Public of the State of
       New York.
19
20
21
2.2
23
24
25
    Job No. CS6097892
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	Page 2		Dage 4
1	Page 2	1	Page 4 L. STOTT
2	APPEARANCES:	2	record.
3	ADJUTED OF A TEG DED A DED A DED AT OF MACTICE	3	MS. MILLIGAN: Heather Milligan
4	UNITED STATES DEPARTMENT OF JUSTICE Attorneys for the Plaintiff	4	from Paul, Weiss, Rifkind, Wharton &
5	UNITED STATES, ET AL	5	Garrison on behalf of Google. With me
	450 Fifth Street, N.W.		· ·
6	Washington, D.C. 20530	6	is my colleague, Martha Goodman.  MS. CLEMONS: This is Katherine
7	BY: KATHERINE CLEMONS, ESQand-	7	
8	RACHEL ZWOLINSKI, ESQ.	8	Clemons, with the Department of
9	-and-	9	Justice, on behalf of the United States
10	ALVIN CHU, ESQ.	10	and the witness.
11	PAUL, WEISS, RIFKIND, WHARTON & GARRISON,	11	MS. ZWOLINSKI: Rachel Zwolinski,
12	LLP	12	on behalf of the United States.
12	Attorneys for the Defendant	13	MR. CHU: Alvin Chu, on behalf of
13	GOOGLE, LLC 2001 K Street, N.W.	14	the United States.
14	Washington, D.C. 20006	15	MR. ELLIS: Captain Michael Ellis,
	BY: HEATHER MILLIGAN, ESQ.	16	Air Force Recruiting Service.
15	-and-	17	THE VIDEOGRAPHER: Will the cour
16 17	MARTHA L. GOODMAN, ESQ.	18	reporter, please, swear in the witness.
18	ALSO PRESENT:	19	LARA STOTT, called as a witness,
	ORSON BRAITHWAITE, Videographer	20	having been first duly sworn by a Notary
19 20	CAPTAIN MICHAEL ELLIS	21	Public of the State of New York, was
21	* * *	22	examined and testified as follows:
22		23	EXAMINATION BY
23		24	MS. MILLIGAN:
24 25		25	Q. Please state your name for the
	Page 3		Page 5
1	L. STOTT	1	L. STOTT
2	THE VIDEOGRAPHER: Good morning we	2	record.
3	are going on the record at 9:39 a.m.,	3	A. Lara Stott.
4	on September 20, 2023. Please note	4	Q. Good morning, Ms. Stott. We met
5	that the microphones are sensitive and	5	the other day.
6	may pick up whispering, private	6	Just for the record, my name is
7	conversations, please mute your phones	7	Heather Milligan, and I represent Google.
	at this time. Audio and video	8	You are the senior strategic adviser for
8 9		9	<u> </u>
	recording will continue to take place		marketing to the commander at Air Force
10	unless all parties agree to go off the record.	10 11	Recruiting Service, is that right?  A. Yes.
11		12	
		1.7	Q. Do you understand that you are
12	This is media unit 1 of the		
13	deposition Ms. Lara Stott in the matter	13	testifying today as a corporate
13 14	deposition Ms. Lara Stott in the matter of United States et al. versus Google,	13 14	testifying today as a corporate representative of the Air Force?
13 14 15	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States	13 14 15	testifying today as a corporate representative of the Air Force?  A. I do.
13 14 15 16	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of	13 14 15 16	testifying today as a corporate representative of the Air Force?  A. I do.  Q. In preparing for your testimony
13 14 15 16 17	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of Virginia, Alexandria Division, Case No.	13 14 15 16 17	testifying today as a corporate representative of the Air Force?  A. I do. Q. In preparing for your testimony today, did you review the overarching
13 14 15 16 17 18	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of	13 14 15 16 17 18	testifying today as a corporate representative of the Air Force?  A. I do. Q. In preparing for your testimony today, did you review the overarching contract between the Air Force and GSD&M?
13 14 15 16 17 18 19	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of Virginia, Alexandria Division, Case No.	13 14 15 16 17 18 19	testifying today as a corporate representative of the Air Force?  A. I do. Q. In preparing for your testimony today, did you review the overarching contract between the Air Force and GSD&M? A. Yes, I did.
13 14 15 16 17 18	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of Virginia, Alexandria Division, Case No. 1:23-CV-00108-LMB-JFA.	13 14 15 16 17 18	testifying today as a corporate representative of the Air Force?  A. I do. Q. In preparing for your testimony today, did you review the overarching contract between the Air Force and GSD&M?
13 14 15 16 17 18 19	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of Virginia, Alexandria Division, Case No. 1:23-CV-00108-LMB-JFA.  My name is Orson Braithwaite from	13 14 15 16 17 18 19	testifying today as a corporate representative of the Air Force?  A. I do. Q. In preparing for your testimony today, did you review the overarching contract between the Air Force and GSD&M? A. Yes, I did.
13 14 15 16 17 18 19 20	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of Virginia, Alexandria Division, Case No. 1:23-CV-00108-LMB-JFA.  My name is Orson Braithwaite from Veritext Legal Solutions, and I am the	13 14 15 16 17 18 19 20	testifying today as a corporate representative of the Air Force?  A. I do. Q. In preparing for your testimony today, did you review the overarching contract between the Air Force and GSD&M? A. Yes, I did. MS. MILLIGAN: Can we go off the
13 14 15 16 17 18 19 20 21	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of Virginia, Alexandria Division, Case No. 1:23-CV-00108-LMB-JFA.  My name is Orson Braithwaite from Veritext Legal Solutions, and I am the videographer.	13 14 15 16 17 18 19 20 21	testifying today as a corporate representative of the Air Force?  A. I do. Q. In preparing for your testimony today, did you review the overarching contract between the Air Force and GSD&M? A. Yes, I did.  MS. MILLIGAN: Can we go off the record for just a minute.
13 14 15 16 17 18 19 20 21 22	deposition Ms. Lara Stott in the matter of United States et al. versus Google, LLC, founded in the United States District Court, Eastern District of Virginia, Alexandria Division, Case No. 1:23-CV-00108-LMB-JFA.  My name is Orson Braithwaite from Veritext Legal Solutions, and I am the videographer.  The court reporter is Rivka Trop	13 14 15 16 17 18 19 20 21 22	testifying today as a corporate representative of the Air Force?  A. I do. Q. In preparing for your testimony today, did you review the overarching contract between the Air Force and GSD&M? A. Yes, I did. MS. MILLIGAN: Can we go off the record for just a minute. THE VIDEOGRAPHER: The time is

2 (Pages 2 - 5)

			2 40
1	Page 38 L. STOTT	1	Page 40 L. STOTT
2		$\frac{1}{2}$	representative within RSM, Recruitment
3	MS. CLEMONS: Objection to form.  A. AIRS are saved and filed by each	$\frac{2}{3}$	Service Marketing, and he directly reports
4	one of the CORs. They all have different	4	to Maj. Lane.
5	folders that they save those for each	5	Q. Can you turn to the page ending in
6	contract.	6	771759 underscore 0010. Actually, if you
7	Q. Are those folders in a centralized	7	look at the page right before that ending in
8	location or in the CORs own files?	8	0009, do you see at the last header on that
9	A. No, it is on the shared drive,	9	page is Google Programmatic and all right,
10	centralized location.	10	and then below that there are line items
11	Q. How are they numbered?	11	from 2022 going through part of 2023?
12	MS. CLEMONS: Objection to form.	12	A. Yes, we are going onto the next
13	A. I would have to reference the	13	page?
14	actual AIR procedures, which I don't have in	14	Q. Yes.
15	front of me right now. But there is an	15	And so when Air Force purchases
16	actual procedure of how they are supposed to	16	Google programmatic audio, what is it
17	number the AIR.	17	purchasing?
18	Q. Is Air Force seeking to recover	18	MS. CLEMONS: Objection to form.
19	any amount in this lawsuit for the Google	19	A. I would actually need to see the
20	programmatic display expenses reflected on	20	corresponding media plan that goes with this
21	the invoice?	21	to answer that question.
22	MS. CLEMONS: Objection to form.	22	Q. Do you know what Air Force is
23	A. Again, the recruitment service	23	purchasing when it purchases Google
24	marketing team has not been involved in	24	programmatic display?
25	determining what damages are being sought.	25	A. Again, I would want to actually
	Page 39		Page 41
1	L. STOTT	1	L. STOTT
1		1	L. 31011
2	Q. But you understand that you are	2	see the media plan that this goes with in
3	Q. But you understand that you are here testifying not as a representative of		see the media plan that this goes with in order to be able to give you a correct
		2	see the media plan that this goes with in
3	here testifying not as a representative of	2 3 4 5	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts
3 4	here testifying not as a representative of the Air Force Recruiting Service, but	2 3 4 5 6	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are
3 4 5	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air	2 3 4 5 6 7	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for
3 4 5 6 7 8	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force	2 3 4 5 6 7 8	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?
3 4 5 6 7 8 9	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air	2 3 4 5 6 7 8 9	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form,
3 4 5 6 7 8 9 10	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking?	2 3 4 5 6 7 8 9	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.
3 4 5 6 7 8 9 10	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking? A. I don't know.	2 3 4 5 6 7 8 9 10	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what
3 4 5 6 7 8 9 10 11 12	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking? A. I don't know. MS. MILLIGAN: Marking as	2 3 4 5 6 7 8 9 10 11 12	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.
3 4 5 6 7 8 9 10 11 12 13	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking? A. I don't know. MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759.	2 3 4 5 6 7 8 9 10 11 12 13	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different question
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3 4 5 6 7 8 9 10 11 12 13 14 15	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking?  A. I don't know.  MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759.  (Whereupon, a document bearing Bates USAF-ADS-000077-1759 was marked	2 3 4 5 6 7 8 9 10 11 12 13 14 15	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different question strike that.  Is Air Force seeking to recover
3 4 5 6 7 8 9 10 11 12 13 14 15 16	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking? A. I don't know. MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759. (Whereupon, a document bearing Bates USAF-ADS-000077-1759 was marked Stott Exhibit 130 for identification as	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different question strike that.  Is Air Force seeking to recover damages for expenses paid to GSD&M for
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking?  A. I don't know.  MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759.  (Whereupon, a document bearing Bates USAF-ADS-000077-1759 was marked	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different question strike that.  Is Air Force seeking to recover damages for expenses paid to GSD&M for Google programmatic audio?
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking?  A. I don't know.  MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759.  (Whereupon, a document bearing Bates USAF-ADS-000077-1759 was marked Stott Exhibit 130 for identification as of this date.)	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different questionstrike that.  Is Air Force seeking to recover damages for expenses paid to GSD&M for Google programmatic audio?  MS. CLEMONS: Objection to form.
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3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking? A. I don't know. MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759. (Whereupon, a document bearing Bates USAF-ADS-000077-1759 was marked Stott Exhibit 130 for identification as of this date.)  Q. Ms. Stott, do you recognize this as an invoice sent from GSD&M to Sgt.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different question strike that.  Is Air Force seeking to recover damages for expenses paid to GSD&M for Google programmatic audio?  MS. CLEMONS: Objection to form.  A. Again, we have not been involved in the determination of what is being asked
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3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking?  A. I don't know.  MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759.  (Whereupon, a document bearing Bates USAF-ADS-000077-1759 was marked Stott Exhibit 130 for identification as of this date.)  Q. Ms. Stott, do you recognize this as an invoice sent from GSD&M to Sgt. Charvat?  A. Yes.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different questionstrike that.  Is Air Force seeking to recover damages for expenses paid to GSD&M for Google programmatic audio?  MS. CLEMONS: Objection to form.  A. Again, we have not been involved in the determination of what is being asked for, for damages or damages sought.  Q. Does Air Force have an amount in
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking?  A. I don't know. MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759. (Whereupon, a document bearing Bates USAF-ADS-000077-1759 was marked Stott Exhibit 130 for identification as of this date.)  Q. Ms. Stott, do you recognize this as an invoice sent from GSD&M to Sgt. Charvat?  A. Yes. Q. Who does Sgt. Charvat work for?	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different question strike that.  Is Air Force seeking to recover damages for expenses paid to GSD&M for Google programmatic audio?  MS. CLEMONS: Objection to form.  A. Again, we have not been involved in the determination of what is being asked for, for damages or damages sought.  Q. Does Air Force have an amount in mind that it believes would compensate Air
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	here testifying not as a representative of the Air Force Recruiting Service, but actually as a representative of the Air Force?  A. I do. Q. So is anyone at the Air Force involved in determining the damages that Air Force is seeking?  A. I don't know.  MS. MILLIGAN: Marking as Exhibit 130, USAF-ADS-000077-1759.  (Whereupon, a document bearing Bates USAF-ADS-000077-1759 was marked Stott Exhibit 130 for identification as of this date.)  Q. Ms. Stott, do you recognize this as an invoice sent from GSD&M to Sgt. Charvat?  A. Yes.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	see the media plan that this goes with in order to be able to give you a correct answer there or a complete answer.  Q. Do you know whether amounts credited for audio programmatic are maintained separately from credits for display programmatic?  MS. CLEMONS: Objection to form, foundation.  A. I am not sure I understand what you mean. Can you rephrase that.  Q. Let me ask a different questionstrike that.  Is Air Force seeking to recover damages for expenses paid to GSD&M for Google programmatic audio?  MS. CLEMONS: Objection to form.  A. Again, we have not been involved in the determination of what is being asked for, for damages or damages sought.  Q. Does Air Force have an amount in

11 (Pages 38 - 41)

	D 42		D 44
1	Page 42 L. STOTT	1	Page 44 L. STOTT
2	MS. CLEMONS: Objection to form.	2	invoices from Google included?
3	Is this related to a topic that is	3	MS. CLEMONS: Objection to form.
4	one of the agreed upon topics for this	4	A. If there are Google charges in an
5	deposition?	5	invoice, they would be provided in the
6	MS. MILLIGAN: Topic 30.	6	backup to the invoice, yes.
7	MS. CLEMONS: I believe the United	7	Q. And does that backup include
8	States objected to that topic as	8	the so for instance, this invoice that we
9	calling for expert discovery and expert	9	are looking at here, Exhibit 129, has
10	opinions, and the agreement was that	10	purchases that reflects Google's purchases?
11	these depositions were subject to	11	A. Yes, it is not included in the
12	counsel's objections.	12	exhibit that you gave me, but yes, there
13	MS. MILLIGAN: Can we go off the	13	would be backup that would show those
14	record for a minute, please.	14	purchases.
15	THE VIDEOGRAPHER: The time is	15	Q. And in that backup, are there
16	10:43 a.m. and we are off the record.	16	invoices from Google?
17	(Whereupon, an off-the-record	17	MS. CLEMONS: Objection to form.
18	discussion was held.)	18	A. Since I don't have the backup in
19		19	front of me, I can't verify that it is here.
20	THE VIDEOGRAPHER: The time is	20	But yes, when GSD&M submits an invoice, they
21	11:17 a.m. This begins unit number 2,	21	submit backup all of the charges that are in
22	we are on the record.	22	the invoice.
23	Q. Does Air Force have an amount of	23	Q. In that backup, do they include
24	money in mind that it believes would	24	the invoices from vendors reflected on the
25	compensate Air Force for any harm suffered	25	invoice that GSD&M sends to you?
	Page 43		Page 45
1	L. STOTT	1	L. STOTT
2	by Air Force from Google?	_	
1		2	A. Yes, they would be required to
3	MS. CLEMONS: Objection. I think	3	A. Yes, they would be required to provide backup for all charges that are in
1		1	
3	MS. CLEMONS: Objection. I think	3	provide backup for all charges that are in
3 4	MS. CLEMONS: Objection. I think this is outside of the scope of the	3 4	provide backup for all charges that are in an invoice.
3 4 5	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition.	3 4 5	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the
3 4 5 6	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge.	3 4 5 6	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer
3 4 5 6 7 8 9	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129.	3 4 5 6 7 8 9	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the
3 4 5 6 7 8 9 10	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at.	3 4 5 6 7 8	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the
3 4 5 6 7 8 9 10	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at.  Does Air Force receive the	3 4 5 6 7 8 9 10 11	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the
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3 4 5 6 7 8 9 10 11 12 13 14 15 16	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at.  Does Air Force receive the underlying invoices from Google for the amounts reflected in this invoice?  MS. CLEMONS: Objection to form.  A. Do you mean in addition to this piece of paper do we get backup?	3 4 5 6 7 8 9 10 11 12 13 14 15 16	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the approved media plan, the approved AIR and then whatever the monthly status report to MSR to ensure that the government has received what it has paid for.  Q. So if I went and looked at the
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at. Does Air Force receive the underlying invoices from Google for the amounts reflected in this invoice?  MS. CLEMONS: Objection to form. A. Do you mean in addition to this piece of paper do we get backup? Q. Well, that wasn't my question	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the approved media plan, the approved AIR and then whatever the monthly status report to MSR to ensure that the government has received what it has paid for.  Q. So if I went and looked at the backup that you are describing, I would be
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at.  Does Air Force receive the underlying invoices from Google for the amounts reflected in this invoice?  MS. CLEMONS: Objection to form.  A. Do you mean in addition to this piece of paper do we get backup?  Q. Well, that wasn't my question exactly, but does the Air Force get backup	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the approved media plan, the approved AIR and then whatever the monthly status report to MSR to ensure that the government has received what it has paid for.  Q. So if I went and looked at the backup that you are describing, I would be able to determine whether or not GSD&M paid
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3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at. Does Air Force receive the underlying invoices from Google for the amounts reflected in this invoice?  MS. CLEMONS: Objection to form.  A. Do you mean in addition to this piece of paper do we get backup? Q. Well, that wasn't my question exactly, but does the Air Force get backup from Google for the amounts reflected in this invoice or Google purchases?	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the approved media plan, the approved AIR and then whatever the monthly status report to MSR to ensure that the government has received what it has paid for.  Q. So if I went and looked at the backup that you are describing, I would be able to determine whether or not GSD&M paid to Google the gross amount, the net amount or some other number for Google programmatic
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at. Does Air Force receive the underlying invoices from Google for the amounts reflected in this invoice?  MS. CLEMONS: Objection to form. A. Do you mean in addition to this piece of paper do we get backup? Q. Well, that wasn't my question exactly, but does the Air Force get backup from Google for the amounts reflected in this invoice or Google purchases?  MS. CLEMONS: Objection to form.	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the approved media plan, the approved AIR and then whatever the monthly status report to MSR to ensure that the government has received what it has paid for.  Q. So if I went and looked at the backup that you are describing, I would be able to determine whether or not GSD&M paid to Google the gross amount, the net amount or some other number for Google programmatic display?
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at.  Does Air Force receive the underlying invoices from Google for the amounts reflected in this invoice?  MS. CLEMONS: Objection to form.  A. Do you mean in addition to this piece of paper do we get backup?  Q. Well, that wasn't my question exactly, but does the Air Force get backup from Google for the amounts reflected in this invoice or Google purchases?  MS. CLEMONS: Objection to form.  A. Yes, the invoices always include	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the approved media plan, the approved AIR and then whatever the monthly status report to MSR to ensure that the government has received what it has paid for.  Q. So if I went and looked at the backup that you are describing, I would be able to determine whether or not GSD&M paid to Google the gross amount, the net amount or some other number for Google programmatic display?  MS. CLEMONS: Objection to form.
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at.  Does Air Force receive the underlying invoices from Google for the amounts reflected in this invoice?  MS. CLEMONS: Objection to form.  A. Do you mean in addition to this piece of paper do we get backup?  Q. Well, that wasn't my question exactly, but does the Air Force get backup from Google for the amounts reflected in this invoice or Google purchases?  MS. CLEMONS: Objection to form.  A. Yes, the invoices always include the actual backup that goes with each one of	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the approved media plan, the approved AIR and then whatever the monthly status report to MSR to ensure that the government has received what it has paid for.  Q. So if I went and looked at the backup that you are describing, I would be able to determine whether or not GSD&M paid to Google the gross amount, the net amount or some other number for Google programmatic display?  MS. CLEMONS: Objection to form.  A. The backup would show where all of
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MS. CLEMONS: Objection. I think this is outside of the scope of the agreed upon topics of this deposition. If you have personal knowledge, you could answer.  A. I don't have any knowledge. Q. Could you pull out Exhibit 129. It is the first invoice we looked at.  Does Air Force receive the underlying invoices from Google for the amounts reflected in this invoice?  MS. CLEMONS: Objection to form.  A. Do you mean in addition to this piece of paper do we get backup?  Q. Well, that wasn't my question exactly, but does the Air Force get backup from Google for the amounts reflected in this invoice or Google purchases?  MS. CLEMONS: Objection to form.  A. Yes, the invoices always include	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	provide backup for all charges that are in an invoice.  Q. Does the Air Force review the amount that GSD&M pays to Google?  MS. CLEMONS: Objection to form.  A. The contracting officer representative is required to review the invoice in total, including all of the backup, and they review that against the approved media plan, the approved AIR and then whatever the monthly status report to MSR to ensure that the government has received what it has paid for.  Q. So if I went and looked at the backup that you are describing, I would be able to determine whether or not GSD&M paid to Google the gross amount, the net amount or some other number for Google programmatic display?  MS. CLEMONS: Objection to form.

12 (Pages 42 - 45)

1	Page 46	1	Page 48 L. STOTT
1	L. STOTT USAF-ADS-0000013224 was marked Stotto	$\frac{1}{2}$	Stott Exhibit 133 for identification as
2	Exhibit 131 for identification as of	3	of this date.)
3 4	this date.)	4	Q. And my question is going to be
5	Q. Ms. Stott, I am handing you what	5	about the email from Nora Rudyk, about
6	has been marked as Exhibit 131 bearing Bates	6	two-thirds of the way down on page 848190
7	USAF-ADS-000013224.	7	that begins, ALCON, below is the official
8	Ms. Stott, what does AIR stand	8	request for the upcoming FY '22, et cetera,
9	for?	9	et cetera?
10	A. It is the advertising instruction	10	A. I am going to need a minute.
11	record.	11	Okay.
12	Q. Do you recognize the document that	12	Q. Ms. Stott, is the email from Norma
13	I placed in front of you?	13	Rudyk that I mentioned, which begins about
14	A. Yes, this is an April 2022 version	14	two-thirds of the way down on page ending
15	of our AIR procedures that we use within	15	848190, an example of an AIR?
16	Recruiting Service Marketing.	16	A. Yes, it is.
17	Q. And this says on the cover page,	17	Q. If you turn to the following page
18	it says that this is version 2?	18	with ends in 8191, you could see there is a
19	A. It does. And it is from, again,	19	section at the top, purpose description, it
20	April of 2022.	20	says, "This AIR is for the TFFY '22 Engage
21	Q. Do you know whether there are	21	and Recruit ANG media plan attached. There
22	later versions of this document?	22	are sufficient funds in this task order as
23	A. Yes, this document gets updated	23	identified in the proposal under TF Inspired
24	probably two to three times a year.	24	media." In that sentence strike that.
25	Q. So if I wanted to look for the AIR	25	Is that sentence saying that the
	Page 47		Page 49
1	L. STOTT	1	L. STOTT
2	instruction record procedures that were in	2	AIR is for the total force fiscal year 2022
3	place for 2019 and 2020 and the first part	3	Engage and Recruit Air Force National Guard
4	of 2021, where would I find those?		
+		4	media plan?
5	A. If they are still in existence,	5	MS. CLEMONS: Objection to form.
	A. If they are still in existence, they would be in the same shared drive as	5 6	MS. CLEMONS: Objection to form. A. Yes, it is, it is referencing the
5 6 7	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer	5 6 7	MS. CLEMONS: Objection to form. A. Yes, it is, it is referencing the attachment there.
5 6 7 8	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current	5 6 7 8	MS. CLEMONS: Objection to form. A. Yes, it is, it is referencing the attachment there. Q. And then below it says, "Breakdown
5 6 7 8 9	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late	5 6 7 8 9	MS. CLEMONS: Objection to form. A. Yes, it is, it is referencing the attachment there. Q. And then below it says, "Breakdown per tactic is as follows," do you see that?
5 6 7 8 9 10	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been	5 6 7 8 9 10	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.
5 6 7 8 9 10 11	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on	5 6 7 8 9 10 11	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a
5 6 7 8 9 10 11 12	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.	5 6 7 8 9 10 11 12	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a
5 6 7 8 9 10 11 12 13	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that	5 6 7 8 9 10 11 12 13	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?
5 6 7 8 9 10 11 12 13 14	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?	5 6 7 8 9 10 11 12 13 14	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.
5 6 7 8 9 10 11 12 13 14 15	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe	5 6 7 8 9 10 11 12 13 14 15	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are
5 6 7 8 9 10 11 12 13 14 15 16	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe that.	5 6 7 8 9 10 11 12 13 14 15 16	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are represented in the \$1,490,000 on the third
5 6 7 8 9 10 11 12 13 14 15 16 17	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe that.  MS. MILLIGAN: Ms. Stott, I am	5 6 7 8 9 10 11 12 13 14 15 16 17	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are represented in the \$1,490,000 on the third line?
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5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe that.  MS. MILLIGAN: Ms. Stott, I am marking for the record, Exhibit 133, bearing Bates USAF-ADS-000084-8189.	5 6 7 8 9 10 11 12 13 14 15 16 17 18	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are represented in the \$1,490,000 on the third line?  MS. CLEMONS: Objection to form, foundation.
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe that.  MS. MILLIGAN: Ms. Stott, I am marking for the record, Exhibit 133, bearing Bates USAF-ADS-000084-8189.  And it has an attachment which we have	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are represented in the \$1,490,000 on the third line?  MS. CLEMONS: Objection to form, foundation.  A. I am going to need a minute to
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe that.  MS. MILLIGAN: Ms. Stott, I am marking for the record, Exhibit 133, bearing Bates USAF-ADS-000084-8189. And it has an attachment which we have labeled Exhibit 133 B. And that ends	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are represented in the \$1,490,000 on the third line?  MS. CLEMONS: Objection to form, foundation.  A. I am going to need a minute to look through the media plan for that.
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe that.  MS. MILLIGAN: Ms. Stott, I am marking for the record, Exhibit 133, bearing Bates USAF-ADS-000084-8189.  And it has an attachment which we have labeled Exhibit 133 B. And that ends in Bates 848193. But I am just going	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are represented in the \$1,490,000 on the third line?  MS. CLEMONS: Objection to form, foundation.  A. I am going to need a minute to look through the media plan for that.  So this should be referencing, it
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe that.  MS. MILLIGAN: Ms. Stott, I am marking for the record, Exhibit 133, bearing Bates USAF-ADS-000084-8189.  And it has an attachment which we have labeled Exhibit 133 B. And that ends in Bates 848193. But I am just going to ask you about the A portion.	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are represented in the \$1,490,000 on the third line?  MS. CLEMONS: Objection to form, foundation.  A. I am going to need a minute to look through the media plan for that.  So this should be referencing, it is slide 40 in the accompanying deck, but
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	A. If they are still in existence, they would be in the same shared drive as this version is. The contracting officer who oversees the AIR procedures, the current one, came in mid 2021, I think maybe late spring, early summer. So she has only been responsible for the ones since she came on board.  Q. Do you have reason to believe that prior versions are no longer in existence?  A. No, I have no reason to believe that.  MS. MILLIGAN: Ms. Stott, I am marking for the record, Exhibit 133, bearing Bates USAF-ADS-000084-8189.  And it has an attachment which we have labeled Exhibit 133 B. And that ends in Bates 848193. But I am just going	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MS. CLEMONS: Objection to form.  A. Yes, it is, it is referencing the attachment there.  Q. And then below it says, "Breakdown per tactic is as follows," do you see that?  A. I do.  Q. And there is a line for Meta, a line for Indeed, a line for Google and a line for Ad Serving, do you see that?  A. I do.  Q. Which Google platforms are represented in the \$1,490,000 on the third line?  MS. CLEMONS: Objection to form, foundation.  A. I am going to need a minute to look through the media plan for that.  So this should be referencing, it

13 (Pages 46 - 49)

1 L. STOTT 2 Q. Yes. 3 A. So they are asking for partial 4 approval of this media plan here that 5 includes, I don't know the breakout between 6 the DV360 and the Google search. But seeing 7 as how she is explaining in the email that 8 they didn't want search to go dark. 9 It says at the bottom of the page 10 ending in 848190, "Please note that current 11 media plan under TO51 ends on 31 July, and 12 in order to not go dark and continue the 13 media, we will need approval on the current 14 media plan no later than 28 July. There are 15 sufficient funds in this task order as 16 identified in the proposal under Total Force 17 Engage and Recruit Media." 18 So they are asking for partial 19 to go dark. And it would be between the 10 DV360 and the Google paid search at the 20 DV360 and the Google paid search at the 21 bottom. 22 Q. And at the bottom, you are looking 23 at page 848232? 24 A. Yes. 25 Q. So the total for those two line 27 L. STOTT 28 see is when they need the approval by 20 And the breakdown per tactic: 4 the AIR for line item Google does not the \$1,000,490 between Google platfet correct? 4 the AIR for line item Google does not the \$1,000,490 between Google platfet correct?  A. It doesn't in this AIR, no. Q. And it does not identify the breakdown per impression; correct?  A. No, it does not. A. The waybrath the AIR process is the stance of the page where does not dentify the breakdown per impression; correct? A. It doesn't in this AIR, no. Q. And turning to the page where does not dentify the breakdown per impression; correct? A. The way that the AIR process is that the COR, which in this c	on break rms;  Form.
2 Q. Yes. 3 A. So they are asking for partial 4 approval of this media plan here that 5 includes, I don't know the breakout between 6 the DV360 and the Google search. But seeing 7 as how she is explaining in the email that 8 they didn't want search to go dark. 9 It says at the bottom of the page 10 ending in 848190, "Please note that current 11 media plan under TO51 ends on 31 July, and 12 in order to not go dark and continue the 13 media, we will need approval on the current 14 media plan no later than 28 July. There are 15 sufficient funds in this task order as 16 identified in the proposal under Total Force 17 Engage and Recruit Media." 18 So they are asking for funding not 19 to go dark. And it would be between the 20 DV360 and the Google paid search at the 21 bottom. 22 Q. And at the bottom, you are looking 23 at page 848232? 24 A. Yes. 25 Q. So the total for those two line 2 see is when they need the approval by 2 Q. And the breakdown per tactic the AIR for line item Google does not the \$1,000,490 between Google platfor correct?  A. It doesn't in this AIR, no.  4 Ms. CLEMONS: Objection to A. No, it does not.  Q. And ut urning to the page where Ms. Rudyk's email begins?  A. 8190?  Q. 8190, thank you, above that en Sgt. Steven China approves this AIR; correct?  A. The way that the AIR process is that the COR, which in this case is 3.  China, recommends to approval to the COR, which at this point in time of Lt Hawkins. So he is sending that on to Col. Hawkins to recommend approval the AIR for line item Google does not the \$1,000,490 between Google platfor correct?  A. It doesn't in this AIR, no.  A. No, it does not.  Q. And turning to the page Ms. Rudyk's email begins?  A. B190?  Q. 8190, thank you, above that en Sgt. Steven China approves this AIR; correct?  A. The way that the AIR process is that the COR, which in this case is 3.  China, recommends to approval to the COR, which at this point in time of Lt Hawkins. So he is sending that on to Col. Hawkins to recommend approval and give it by	on break rms;  Form.
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9 It says at the bottom of the page 10 ending in 848190, "Please note that current 11 media plan under TO51 ends on 31 July, and 12 in order to not go dark and continue the 13 media, we will need approval on the current 14 media plan no later than 28 July. There are 15 sufficient funds in this task order as 16 identified in the proposal under Total Force 17 Engage and Recruit Media." 18 So they are asking for funding not 19 to go dark. And it would be between the 20 DV360 and the Google paid search at the 21 bottom. 22 Q. And at the bottom, you are looking 23 at page 848232? 24 A. Yes. 25 Q. So the total for those two line 29 breakdown per impression; correct? 10 MS. CLEMONS: Objection to A. No, it does not. 11 A. No, it does not. 12 Q. And turning to the page where 13 Ms. Rudyk's email begins? 14 A. 8190? 15 Q. 8190, thank you, above that end Sgt. Steven China approves this AIR; correct? 18 A. The way that the AIR process is that the COR, which in this case is sufficient funds in the proposal under Total Force is that the COR, which at this point in time of Lt. Col. Hawkins to recommend approval to the COR, which at this point in time of Lt. Col. Hawkins reviews it again makes the final approval and give it be	ail, works
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in order to not go dark and continue the media, we will need approval on the current media plan no later than 28 July. There are sufficient funds in this task order as identified in the proposal under Total Force Engage and Recruit Media."  So they are asking for funding not to go dark. And it would be between the DV360 and the Google paid search at the bottom.  Q. And turning to the page where Ms. Rudyk's email begins?  A. 8190?  Sgt. Steven China approves this AIR; correct?  A. The way that the AIR process is that the COR, which in this case is selected. China, recommends to approval to the COR, which at this point in time of Lt COR, which at this point in time of Lt Hawkins. So he is sending that on to Coll Hawkins to recommend approval A. Yes.  Q. So the total for those two line  Ms. Rudyk's email begins?  A. 8190?  Correct?  Rate COR, which at the AIR process of the COR, which at this point in time of Lt COR, which at the COR, which at the COR, which at the COR, which at th	vorks
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media plan no later than 28 July. There are sufficient funds in this task order as identified in the proposal under Total Force Engage and Recruit Media."  So they are asking for funding not to go dark. And it would be between the DV360 and the Google paid search at the bottom.  Q. And at the bottom, you are looking at page 848232?  A. Yes.  Q. So the total for those two line  A. 8190?  Q. 8190, thank you, above that engage approves this AIR; correct?  A. The way that the AIR process is that the COR, which in this case is sufficient funds in the proposal under Total Force in th	vorks
identified in the proposal under Total Force Fingage and Recruit Media."  So they are asking for funding not to go dark. And it would be between the DV360 and the Google paid search at the bottom.  Q. And at the bottom, you are looking at page 848232?  A. Yes. Q. So the total for those two line  16 Sgt. Steven China approves this AIR; correct?  A. The way that the AIR process is that the COR, which in this case is Significant to China, recommends to approval to the COR, which at this point in time of Lt COR.  Col. Hawkins. So he is sending that on to Coll Hawkins to recommend approval then Lt. Col. Hawkins reviews it again makes the final approval and give it be	vorks
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Q. And at the bottom, you are looking at page 848232?  A. Yes.  Q. So the total for those two line  22 Hawkins. So he is sending that on to Col. Hawkins to recommend approval then Lt. Col. Hawkins reviews it again makes the final approval and give it be	
23 at page 848232? 24 A. Yes. 25 Q. So the total for those two line 20 Col. Hawkins to recommend approval then Lt. Col. Hawkins reviews it again makes the final approval and give it be	
A. Yes.  Q. So the total for those two line  24 then Lt. Col. Hawkins reviews it again makes the final approval and give it be	
Q. So the total for those two line 25 makes the final approval and give it be	
Page 51	ck to
	Page 53
1 L. STOTT 1 L. STOTT	
2 items would be \$4,342,621; is that right? 2 MSgt. China.	
3 A. Correct. 3 Q. Lt. Col. Hawkins approval, is that	
4 Q. And so it is the AIR requesting 4 at the top of page 8190?	
5 strike that. 5 A. Yes, and kind of bleeds onto 8189	
6 Is the breakdown per tactic in the 6 also.	
7 AIR for a specific time period? 7 Q. Okay, you could set that aside? 8 A. It doesn't say. 8 A. Both documents?	
9 Q. Do you know why the amounts don't 9 Q. Yes. 10 match? MS. MILLIGAN: Marking as	
11 MS. CLEMONS: Objection to form. 11 Exhibit 132 a documents bearing Bates	
12 A. This would be the total for the 12 USAF-ADS-0000771515.	
media plan and they are asking for partial 13 (Whereupon, a document bearing	
14 funding at this point.  14 Bates USAF-ADS-0000771515 was m	arked
15 Q. For an unspecified time period? 15 Stott Exhibit 132 for identification as	irkea
16 A. I don't see the time period listed 16 of this date.)	
17 in the AIR. Let's see, additional comments 17 Q. Ms. Stott, is this a task order	
18 requested for PCD to run through July 2023 18 created by the Air Force pursuant to the	
19 and outside the POP in order for media plan 19 overarching contract between Air Force at	
20 to support the recruiting needs, GSD&M is 20 GSD&M?	d
	d
21 requesting approval no later than 28 July to 21 A. Yes, it is.	d
21 requesting approval no later than 28 July to 21 A. Yes, it is. 22 allow time. 22 Q. And the task order number is on	d
	d
22 allow time. 22 Q. And the task order number is on	d

14 (Pages 50 - 53)

	D 54		D 5/
1	Page 54 L. STOTT	1	Page 56 L. STOTT
2	to that though as task order 28.	2	Counsel for the Department of Defense?
3	Q. Could you clarify?	3	MS. CLEMONS: Objection to form.
4	A. So that is the call number of the	4	A. Yes, the Air Force was directed by
5	actual contract. But each individual task	5	the DOD Office of General Counsel.
6	order has a number that started with 1 and	6	Q. Did Air Force conduct any
7	continues to go up under the current	7	investigation before strike that.
8	contract. And on page ending in 00003 you	8	Did Air Force conduct any
9	will see at the top it says there FY20	9	investigation into the claims and
10	special warfare combat support advertising	10	allegations made in the complaint prior to
11	task order 0028.	11	deciding to participate in this lawsuit?
12	I am just telling you that is how	12	MS. CLEMONS: Objection to form,
13	we reference them.	13	foundation.
14	Q. You could set that aside.	14	A. Our involvement by Air Force, Big
15	How did the Air Force become	15	Air Force did not become involved until
16	involved in this litigation?	16	December 23 and Air Force Recruiting Service
17	A. I would need to refer to my notes,	17	not until January 12 of 2023. That was the
18	one second.	18	beginning of our involvement.
19	On December 23 of 2022, Michael	19	Q. What did Air Force tell its ad
20	Wolin with the Department of Justice	20	agency, GSD&M, about this lawsuit?
21	e-mailed the Department of Defense Office of	21	MS. CLEMONS: Objection to form,
22	General Counsel, Sivram Prasad. And then	22	foundation.
23	Sivram Prasad then contacted the Air Force	23	A. I did not have any conversations
24	on December 23. And then internally that	24	with Ms. Dickey or with Ms. Hatch about how
25	communication reached Mr. Barry Dickey at	25	GSD&M was notified or involved.
	Page 55		Page 57
1	L. STOTT	1	L. STOTT
2	Air Force Recruiting Service on January 12	2	I can't really say if DOD reached
3	of 2023.	3	out to them directly or if that notification
4	Q. Is Air Force involved in this	4	came from Air Force Recruiting Service, but
5	litigation strike that.	5	I don't know.
6	Prior to outreach by Michael	6	Q. What facts are Air Force aware of
7	Wolin, did Air Force have any plans to sue	7	regarding Google's alleged monopolization?
8	Google based on anything relating to the	8	MS. CLEMONS: Object to the extent
9	subject matter of the complaint?	9	that calls for privileged
10	MS. CLEMONS: Objection to form.	10	communications with counsel. If you
11	A. No, our first involvement or first	11	could answer without referring to
12	notification there was on December 23, 2022.	12	privileged communications with counsel,
13	Q. Did Air Force have a choice to	13	you may do so.
14	participate in this litigation?	14	A. That would all have been
15	MS. CLEMONS: Objection to form.	15	conversations with counsel.
16	A. That was directed by the	16	Q. Ms. Stott, what did you do to
17	Department of Defense, Office of General	17	prepare for today's deposition?
18	Counsel.	18	A. I had probably eight to ten
19	Q. Are you saying that the decision	19	meetings with counsel. I reviewed multiple
20	to participate in this litigation strike.	20	documents and spent a total of about 60
21	Are you saying that Air Force's	21	hours either reviewing documents or having
22	decision strike that.	22	conversations with people internal at
23	Are you saying that Air Force's	23	Recruitment Service Marketing including
24	participation in this litigation is due to a	24	Ms. Hatch, Mr. Dickey, Maj. Lane. I also
25	decision made by the Office of General	25	spoke with Maj. Brian Murray and Ms. Larisa

15 (Pages 54 - 57)

	Page 58		Page 60
1	L. STOTT	1	L. STOTT
2	Wright in that preparation.	2	that GSD&M has sent to Air Force since 2019?
3	Q. Did you have any conversations	3	A. No, I did not.
4	with anyone at GSD&M in preparation for this	4	Q. So are you aware of whether that
5	deposition?	5	exact process was followed, as you described
6	A. No, I did not.	6	it, in 100 percent of the invoices that were
7	MS. MILLIGAN: I am just going to	7	sent from GSD&M to Air Force?
8	mark your notes. So I am marking	8	MS. MILLIGAN: Objection to form.
9	Ms. Stott's notes as Exhibit 134.	9	A. No, I can't confirm that for every
10	(Whereupon, notes was marked Stott	10	single invoice. I can only speak to what
11	Exhibit 134 for identification as of	11	the process is supposed to be. In fact, our
12	this date.)	12	current contracting officer, Ms. Hatch, only
13	MS. MILLIGAN: Off the record for	13	came on, as I stated, I think it was late
14	one minute.	14	spring, early summer of 2021. And she would
15	THE VIDEOGRAPHER: The time is	15	not be able to confirm that either.
16	11:45 a.m., we are off the record.	16	MS. CLEMONS: That's all the
17	(Whereupon, an off-the-record	17	questions that we have.
18	discussion was held.).	18	MS. MILLIGAN: Nothing further.
19	THE VIDEOGRAPHER: The time is	19	THE VIDEOGRAPHER: The time is
20	11:46 a.m., we are on the record.	20	12:06 p.m. We are off the record.
21	MS. MILLIGAN: I have no further	21	(Whereupon, an off-the-record
22	questions, Ms. Stott. I want to thank	22	discussion was held.)
23	you and the Air Force for your time	23	THE VIDEOGRAPHER: The time is
24	today.	24	12:07 p.m. we are on the record.
25	MS. CLEMONS: We will just take a	25	MS. MILLIGAN: What is the total
	Page 59		Page 61
1	L. STOTT	1	L. STOTT
2	quick break.	2	time on the record?
3	THE VIDEOGRAPHER: The time is	3	THE VIDEOGRAPHER: One hour and 30
4	11:46 a.m. We are off the record.	4	minutes.
5	(Whereupon, a short recess was	5	MS. MILLIGAN: And three minutes
6	taken.)	6	of those counted for plaintiff?
7	THE VIDEOGRAPHER: The time is	7	MS. CLEMONS: Yes, the United
8	12:04 p.m. We are on the record.	8	States agrees that those three minutes
9	EXAMINATION BY	9	will not count towards defendant's 14
10	MS. CLEMMONS:	10	hours of 30(b)(6) time.
11	Q. Earlier you testified about backup	11	THE VIDEOGRAPHER: The time is
12	information provided with invoices. Do you	12	12:07 p.m. We are off the record.
13	recall that testimony?	13	(Whereupon, at 12:07 P.M., the
14	A. I do, yes.	14	Examination of this witness was
15	Q. When you were describing the kinds	15	concluded.)
16	of information that are attached to	16	
17	invoices, were you describing the difficult	17	0 0 0 0
18	process or every invoice involved?	18	
19	A. I was describing the process that	19	
20	we typically follow within recruiting	20	
21	service marketing. And that process was	21	
22	confirmed when I reviewed, I would estimate	22	
23	somewhere between 10 and 15 various invoices	23	
	from throughout the period in question.  Q. But did you review every invoice	<ul><li>23</li><li>24</li><li>25</li></ul>	

16 (Pages 58 - 61)

	Page 62		Page 64
1	L. STOTT	1	L. STOTT
2	DECLARATION	2	CERTIFICATE
3		3	
4	I hereby certify that having been first	4	STATE OF NEW YORK )
5	duly sworn to testify to the truth, I gave		: SS.:
6	the above testimony.	5	COUNTY OF QUEENS )
7		6	
8	I FURTHER CERTIFY that the foregoing	7	I, RIVKA TROP, a Notary Public for and
9	transcript is a true and correct transcript	8	within the State of New York, do hereby
10	of the testimony given by me at the time and place specified hereinbefore.	9 10	certify: That the witness whose examination is
12	place specified hereinbefore.	11	hereinbefore set forth was duly sworn and
13		12	that such examination is a true record of
14		13	the testimony given by that witness.
17		14	I further certify that I am not related
15	LARA STOTT	15	to any of the parties to this action by
16		16	blood or by marriage and that I am in no way
17		17	interested in the outcome of this matter.
18	Subscribed and sworn to before me	18	IN WITNESS WHEREOF, I have hereunto set
19	this day of 20	19	my hand this 20th day of September, 2023.
20		20	
21		21	
		22	Rivka Trop
22	NOTARY PUBLIC		/ 000 -20
23		23	KIVKA IKUP
24		24	
25		25	
1	Page 63 L. STOTT		
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3 4	INDEX		
5	EXAMINATION BY PAGE		
6	MS. MILLIGAN 4 MS. CLEMONS 59		
7	EXHIBITS		
8			
9	STOTT EXHIBITS EXHIBIT EXHIBIT		
10	LETTER DESCRIPTION PAGE		
11 12	126 Document bearing Bates 6		
12	USAF-ADS-000041-6385		
13	Document bearing Bates 7		
14	USAF-ADS-000077-1834		
	Document bearing Bates 12		
15 16	USAF-ADS-000061-8109 129 Document bearing Bates 29		
	USAF-ADS-000077-1565		
17	130 Document hearing Rates 20		
18	Document bearing Bates 39 USAF-ADS-000077-1759		
19	Document Bates No. 46		
20	USAF-ADS-0000013224		
	Document bearing Bates 47		
21 22	USAF-ADS-000084-8189 Document bearing Bates 53		
	USAF-ADS-000077-1515		
23			
24	134 Notes 58 (Exhibits retained by counsel.)		
25	(		